



*It is the mission of the Technology Incubator @ Knowledge Park to assist entrepreneurs with the startup and launching of high-growth technology companies that create knowledge economy jobs in the community.*

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## **Insignia Group, LLC Achieves Breakthrough With Eastman Chemical’s LLumar® Brand**

The Technology Incubator is pleased to announce that client company Insignia Group, LLC has launched a custom vehicle configurator for LLumar® window films, a product of Eastman Chemical Company of Kingsport, Tennessee.



Using Insignia’s configurator software, LLumar® customers can view how the window film will look on specific model of vehicle. Eastman Chemical reports that Insignia’s configurator will be utilized on LLumar’s® global web site, and will be made available to Eastman’s global network of dealers and distributors.

“Insignia was thrilled to be selected by Eastman to expand upon technology and bring new visuals innovations to the automotive industry,” says David Stringer, Insignia Group President.



For more information:

<http://www.prnewswire.com/news-releases/eastman-chemical-leverages-insignias-configurator-technology-for-llumar-brand-300150065.html>

<http://www.insigniagroup.com/>